Modernize your Business Communications

Your Phone System Is
Putting Your Business on
HOLD

Typical Problems with Office Phone Systems:

- 1 It costs you more than you think
- 2 It's a depreciating asset
- 3 It's voice only
- 4 It doesn't allow employees to be productive outside the office
- 5 It's not designed for a great customer experience
- 6 It won't get the newest technology

The Price is Right

Compare Your On-Premises Phone System with Cloud Communications

On-Premises Phone System

Average Monthly Costs per Person

Phone	
 Phone lines 	\$5
 Administration 	\$3
 Maintenance 	\$3
 Parts 	\$4
 Software upgrades 	\$3
TOTAL	\$18

Company paid cell phone \$70

Additional Communication Tools

9 9 <u></u>		File store and share	\$10-\$20
ΙΟΙΔΙ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/ \/	•	TOTAL	\$0-\$10 \$20-\$50

GRAND TOTAL

\$18-\$138/user/mo

Cloud Communications Platform

Average Monthly Costs per Person



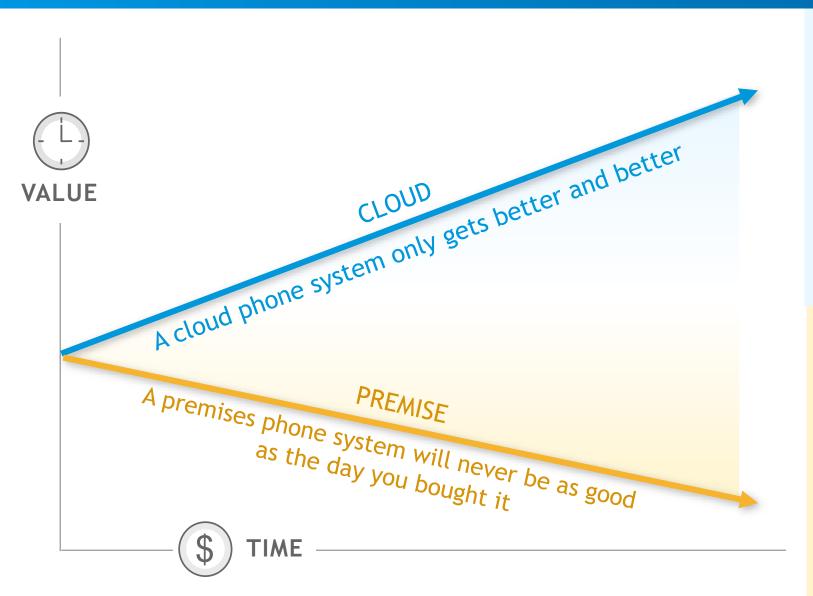
ONE Intelligent Communications, Collaboration & Productivity Platform
 ONE Low Monthly Rate | ONE Seamless, Worry-Free Experience™

Phone / Video / Chat / Files / Contact Center

GRAND TOTAL



2. Phone systems are depreciating assets, the cloud gets better over time



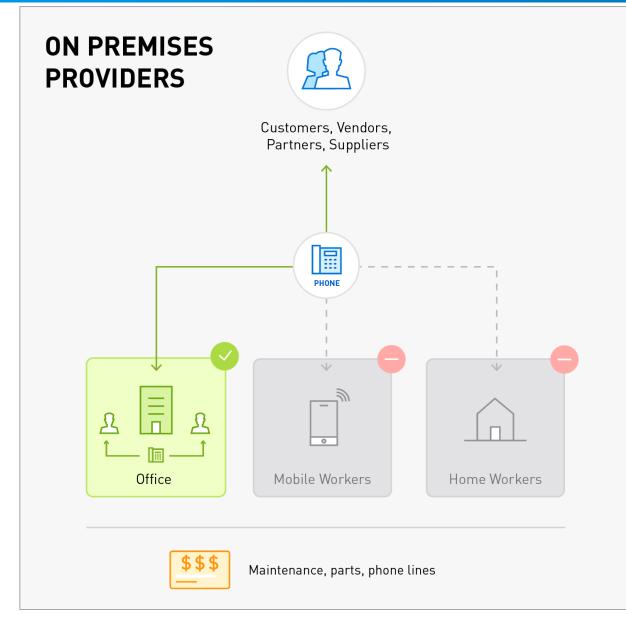


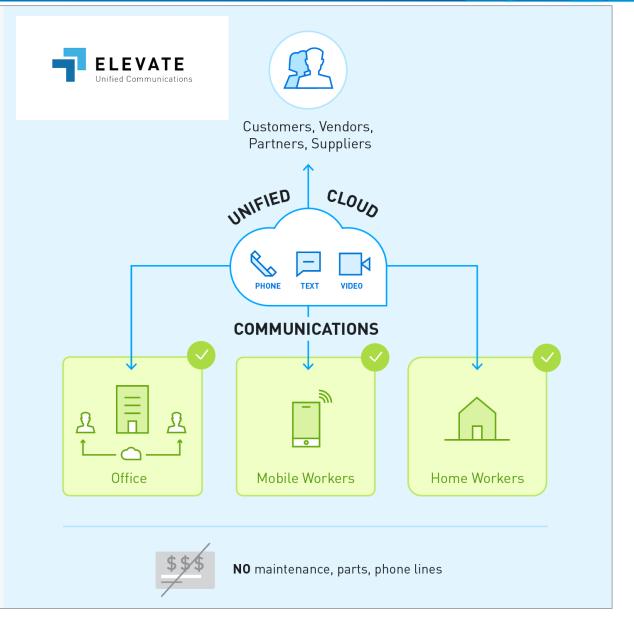
A cloud phone system constantly evolves with the latest innovations such as Al and requires no software upgrades, maintenance or replacement.



A premises-based phone system is a depreciating asset which requires costly software upgrades, new hardware and ultimately will require complete replacement.

3. Phone systems are voice only and office only, 4. the cloud goes anywhere and is voice, text, SMS and video





Can your phone system text-enable your main business number?

Likely not.

90% of customers prefer text messages over direct phone calls.

- SMS Comparison



How are you handling your employee's mobility?

Personal Phone?

Inexpensive but employee must give out their personal phone number AND when the employee leaves, the customer contact information goes with them and possibly to your competition!

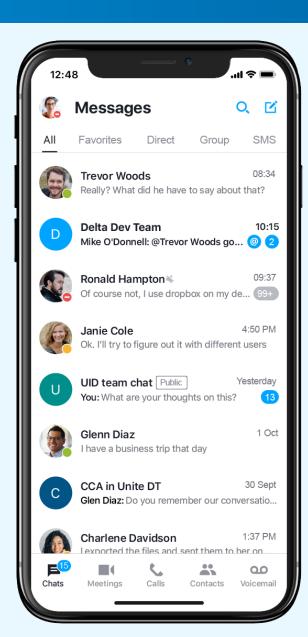
Expensive and not tied to the corporate phone system. No visibility into customer communications. No call transfer, call analytics, and employees have to carry 2 devices.

Company Phone?

There's a Better Way!

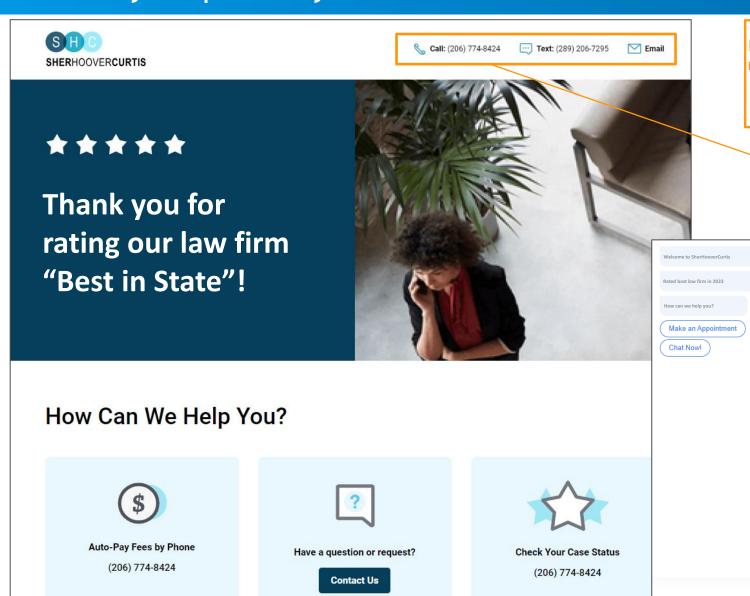
Elevate Mobile App

Increase revenue by never missing business calls while keeping employees connected on the go, improving communications and productivity.



- Runs on the personal phone
- Used only for business communications:
 - Calls
 - Contacts
 - Instant Messaging
 - SMS
 - Meetings
 - File sharing

5. Provide Your Customers the Best Experience. Can your phone system do this? Add Contact Center for customer facing users



Route callers to the right people quickly or provide needed information

Receive texts and direct them to the right person or group automatically

Receive email and direct them to the right person or group automatically



Call: (206) 774-8424

Add webchat to

your website and

direct the chat to

the right person

or group

automatically



Text: (289) 206-7295



Email

Integrates with your CRM.

- Provide customers selfservice options
- Always route customers to the right person quickly
- Know how many calls you missed and fix it
- Use automated tools to coach and ensure high quality interactions

6. Phone systems will never be able to add new capabilities that only exist in the Cloud

Only cloud-based communications gives you new technology such AI to help you better run your business

Get the Most Out of Your Meetings with Al

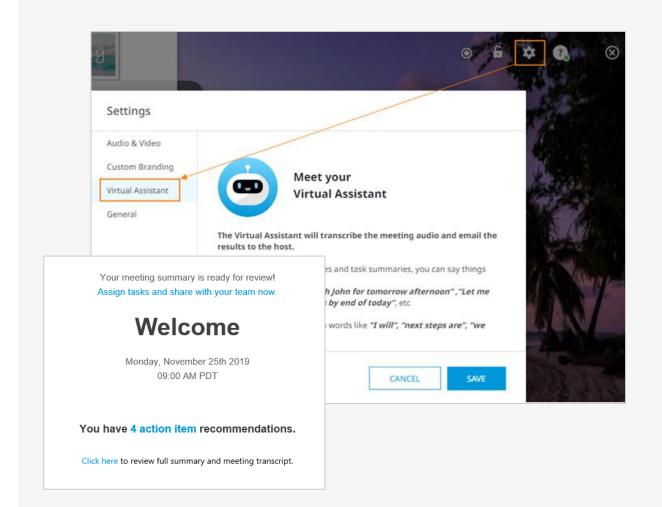
Al Meeting Transcription

How it Works

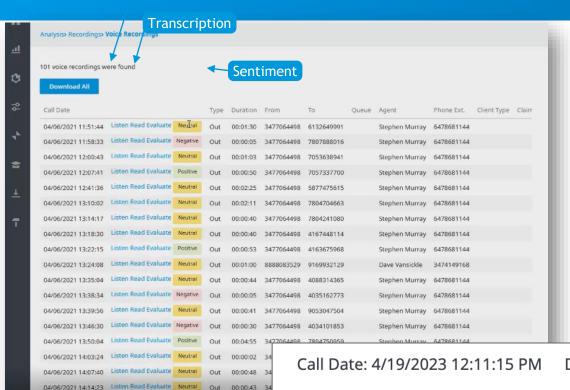
- Al transcribes what was said and emails transcription to the host.
- Listens for phrases like "I will" and "next steps are" to create task summaries.

For your Business

- Improves employee productivity.
- Helps attendees focus on discussion.
- Better documentation.



Get the Most Out of Your Customer Interactions with Al



Use AI to know what your customers are saying, spot customers trends and better coach employees

Duration: 00:03:39

Agent: Agent 1

Neutral

AI Summary Copy

Customer Natanya contacted Uniformed R Us to order school uniforms for her twins. She faced an issue while registering her AI-generated call twins online as they have the same date of birth. Agent Jenny apologized for the inconvenience and resolved the issue by transcriptions, entering both dates of birth into the system. Natanya decided to order over the phone and placed an order for two long-sleeve white shirts, two blue vests, and two gray pants. She also opted for overnight shipping for an additional \$2. The total cost was \$75, which was charged to her credit card on file. Agent Jenny confirmed that the order would be delivered the next day and provided the tracking information via email. The overall sentiment of the customer was positive.

recordings and sentiment analysis

04/06/2021 14:16:38 Listen Read Evaluate Neutral Out 00:04:38

Office Phone System

Elevate Cloud Communications

1. It costs you more than you think



Move to the cloud and forget about buying hardware, phone lines, long distance, maintenance or support costs.

2. It's a depreciating asset



Only gets better and better

3. It's voice only



Communicate with voice, chat, video and SMS

4. It doesn't allow employees to be productive outside the office



Connect employees at the office, home, mobile or wherever work is being done

5. It's not designed for a great customer experience



Let your customers communicate with your business they way they want and get fast responses from your business

6. It won't get the newest technology



Always getting the latest technology such as AI and analytics

Ultimately, Elevate reduces costs WHILE helping increase revenue

Save Money

- ✓ Consolidate all communications tools lowering your costs.
- ✓ No more phone lines or long-distance bills.
- ✓ No more maintenance/administration fees, replacement parts or software upgrades. Period.
- ✓ Scale up and down as your business requires.

Ultimately, Elevate reduces costs WHILE helping increase revenue

Increase Revenue

- ✓ Keep employees connected to each other and your customers even when they are away from the office.
- ✓ Let customers communicate with your business via text message (without giving out cell phone numbers) Increase employee satisfaction by creating new, flexible workplaces (home, office, mobile).
- ✓ Utilize advanced analytics and AI to identify and remove inefficiencies.

Power 3 Communications www.power3comm.com info@power3comm.com 508-543-7500

Thank You!